



Avaya Wins Frost & Sullivan Award

Frost & Sullivan honored recipients of its 2011 Excellence in Best Practices Awards, at a banquet held on Tuesday, April 12, 2011 in Marco Island, FL.

Avaya won the 2011 Global Enterprise Premises-Based FMC Solutions Market Share Leadership Award.

Frost & Sullivan’s Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices.

Avaya Releases IP Office Rel 7.0

Avaya has released the newest IP Office - Rel 7. Here’s what’s new with IP Office Release 7.0.

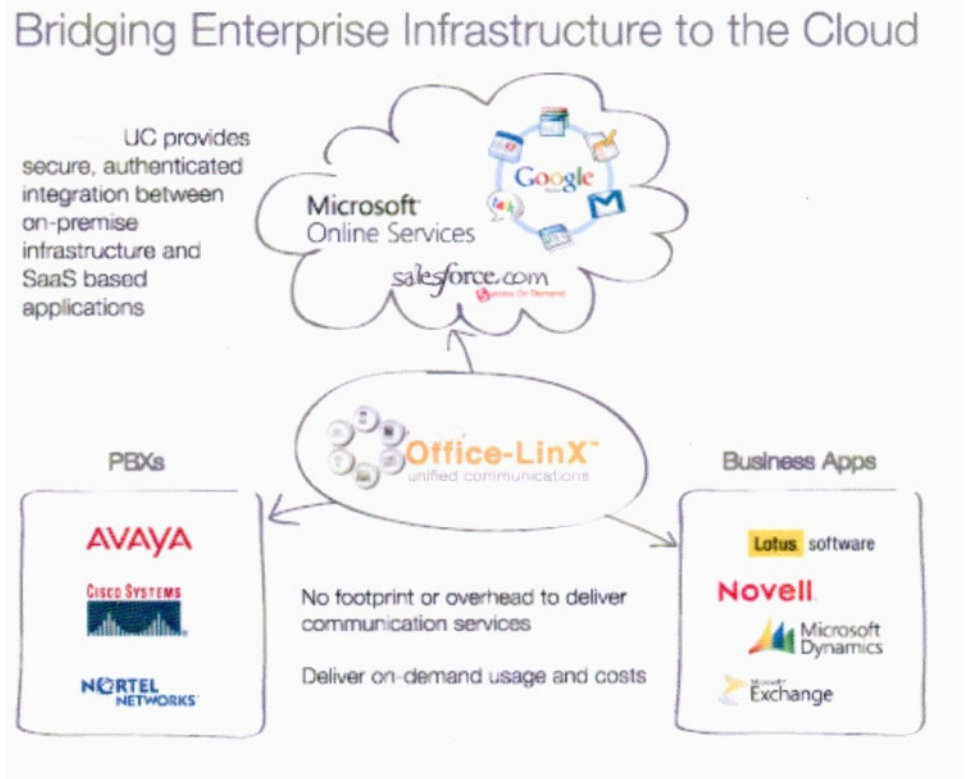
Upgrade your BCM and Norstar to IP Office and preserve up to 60% of your original investment by migrating the most popular Nortel phones sets. IP Office Rel 7 supports T7000 and M7000 series sets, Audio Conferencing Units and Digital Mobility Solutions. The new Digital Expansion Modules (DS16a and DS30a) and TCM8 Base Card support heritage Nortel sets.

Avaya has improved the user experience with new paperless 9500 and 9600 color touch screen sets. Full duplex speakerphones (9600s), larger backlit LCD screens and color touch screen (in some 9600 series sets) enable you to find the right

Many clients have asked us **“What’s the latest technology that improves the way we do business?”** More and more corporations are looking to improve the service they provide to their customers, and concurrently, save time with their staff while doing it. The TOL (Telephony Office Linx) platform enables businesses to integrate voice, mobility and presence with the Cloud and Google® Apps – All integrated with your mobile device and office phone system.

Whether you are migrating your Legacy Voice Mail system or adding a new UC (Unified Communication) system, TRI-STAR is here to provide the best options for your organization.

More than 3 million businesses run Google Apps and your existing telephone environment can now be included. Unified Communications is available providing Mobility, Presence, Messaging and Google™ Apps all integrated with your mobile device and office phone system. Below is a diagram showing the integration.



Through features such as multilingual speech-enabled auto attendant, unified messaging, mobility, fax mail and presence management support this platform offers a myriad of options for enterprise users to retrieve and manage all their business communications. Fully supporting both an organization's existing telephone environment and a new IP-based telephony solution—these platforms are designed to interface with a range of messaging systems (including Octel) using industry standard networking protocols (VPIM, IMAP and AMIS).

Google UC Portfolio



Google™ Gmail Unified Messaging: Integrates with any phone system to deliver voice and fax access from Gmail and Email over the phone.



UC Web Services: Both desktop and web gadgets enable full dialing, presence and corporate phone search functionality from any OS or browser.



Google™ Talk Rich Phone Presence: Integrated phone presence with Google™ Talk to see who is on/off the phone and initiate click-to-dial from your phone ext.

phone for your needs.

With 3 editions of IP Office to choose from, you can get just the right combination of capabilities for your business: **Essential**, **Preferred** or **Advanced Edition**.

These editions are uniquely reliable and resilient and can grow with you - from 5 to 1000 users across 32 sites; add applications as your business needs to evolve; easily integrate Microsoft Outlook and other office applications; built in 128 party conference bridge and voice messaging, auto attendant and Unified Messaging keep you connected.

About Us

[TRI-STAR Telecommunications](#) is a national telecommunications company that has been serving small, medium, and enterprise customers since 1996. Specializing in Avaya and Octel solutions, TRI-STAR exemplifies its commitment by providing new and refurbished equipment, a knowledgeable and friendly staff, and unparalleled customer service.



Google™ Calendar: Integrated mobility—personal, shared and public calendars integrated with your phone, voice mail greetings and mobility settings for find me/follow me functionality.



Knowledge Screen Pops: Desktop lookup using Google™ Search based on incoming caller ID and name to provide adhoc call center functionality.



Google™ Fax Services: Google™ Apps integrated fax services for fax messaging with Gmail and outbound faxing from Docs and Gmail.



Google™ Android PBX Integration: Integrated Android OS devices with existing phone system and PBX for station-to-station dialing and inbound/outbound calling of enterprise PBX.



Speech Access to Apps: Navigate Google™ Contacts, Calendar and Gmail over the phone leveraging DTMF and speech commands for offline hands-free access to your Google™ Apps account.

Want to Learn More?

Call TRI-STAR at 800-211-6200

Or [Click](#)

MAY PROMOTIONS

<p>1616 IP Telephone \$109 Like New</p> 	<p>6408D+ Digital Display Phone Qty 10+ @ \$59</p> 	<p>9650IP Call For Qty Discount</p> 
<p>120A3 CSU Module \$239</p> 	<p>MM710 T1/E1 Media Module For use with G700 & G350 Gateways. Call for Pricing!</p> 	<p>TN464F DS1 T1 Circuit pack \$149</p> 

For a price quote or additional information, please contact us at

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