



## Avaya Plans to Go Public

Wall Street Journal 6/8/11: Avaya Inc. plans to file for a \$1 billion initial public offering....according to people familiar with the matter, making it the latest technology company seeking to tap into a resurgent IPO market.

The offering for about 20% of Avaya, which was taken private by buyout firms Silver Lake and TPG Capital in 2007, could value it at \$5 billion or more. The exact numbers - and indeed whether the private-equity firms can pull off the IPO - will depend on market sentiment at the time of the offering. Typically, there is a lag of two months or more between the filing of an IPO and its trading debut.

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## About Us

TRI-STAR Telecommunications is a national distributor that has been serving small, medium and enterprise customers since 1996. Specializing in Avaya and Oetel solutions, TRI-STAR exemplifies its commitment by providing new and refurbished equipment, a knowledgeable and friendly staff and unparalleled customer service.

AVAYA



## The Newer Avaya 9600 Series IP Deskphones



The Newer **Avaya 9600 Series IP Deskphones** leverage the power and flexibility of your enterprise IP Network and are designed for productivity, teamwork and collaboration. The competitively priced, high-performance models that make up the Avaya 9600 IP Deskphone series are available through TRI-STAR distribution. There are many options available, from the manager's desk to the call center, the lobby or a home office. Integrating with Avaya Aura,™ IP Office and also (on select models) supporting a version of the innovative Avaya Flare™ Experience touch-screen interface, the 9600 series IP phones break new ground in what is possible in desktop communications.

**Productivity:** Take advantage of advanced collaboration and productivity features for conference calls, instant messaging and Web-access to applications.

**Touch Screens:** Speed completion of common telephony tasks by using touch screens, and, on select models, the new Avaya Flare Experience.

**Applications:** See your calendar instantly on your phone (no need to boot up the PC) and get instant presence information so you know who is available.

**SIP:** Leverage Session Initiated Protocol (SIP) for a survivable, scalable infrastructure that delivers reliable performance and flexible growth.

**GigE:** Increase performance by deploying Gigabit Ethernet within your existing infrastructure.

**Green:** Reduce your energy costs and carbon footprint - the Avaya IP Deskphones use 40-60% less energy than the competition.

**To learn more about the 9600 Series IP Deskphones call us at 1-800-211-6200.**

### Choose the Phone That Best Meets Your Needs

There is a 9600 Series Deskphone that can meet the needs of everyone in your organization. For more detailed information on each phone and its user profile, call us to receive the 9600 table matrix.



**Everyday Users:** Individuals who use a phone as one of many communications tools-along with IM, email, PDA, etc. The Avaya 9608 and 9620L/C (shown here) IP Deskphones are designed to meet the needs of Everyday Users.



**Essential User:** This power user relies on real-time voice communication and makes use of many advanced phone applications. Avaya offers a wide range of IP deskphones geared toward the needs of Essential users: Avaya 9611, 9621G (shown here), 9630G, 9640G, 9650 and 9670.



**Navigators:** Also spending a great deal of time on the phone, the Navigator typically handles calls for others, like receptionists and executive assistants. The Avaya 9610, 9641G (shown here) and 9650/C meet the needs of Navigators.